



www.greencounty.org
 1.888.222.9111
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there's an art to it.

SAMPLE ITINERARIES AND TOUR STOPS

Tour stops from various itineraries can be combined to create your own schedule. Stops can be moved to different times of day; except cheesemaking (mornings only to see production).

Descriptions of **TOUR STOPS** are grouped by theme beginning on page 3.

For overnight tours with a touch of Swiss hospitality, lodge at Chalet Landhaus Inn in New Glarus – a chalet-themed hotel (restaurant on site) where they welcome your group with a wine and cheese reception. AmericInn and Super 8 in Monroe also have larger inventories of rooms.

Overnight itineraries can easily be created by combining tours stops from several day trips, OR we would be happy to connect you with other attractions in nearby areas.

Call Noreen at 1.888.222.9111 or email: tourism@greencounty.org for assistance with your plans. Request a calendar with information about events perfect for groups - like our Green County Cheese Days Festival (see page 5). We are proud to promote Green County as a tour destination and know you and your group will enjoy visiting us!

BARN QUILTS, BOVINES AND BEER #1

An excursion through the rolling hills of the Green County countryside - meet the dairy farmer and his herd, check out the barn quilts along the way. Sample cheese and learn about the old world art of historic cheesemaking. Find out how malt and hops are transformed into beer, and then sample some brews and award-winning rootbeer. Featuring lunch in Monroe.

9 am	Alp and Dell Cheese
10 am	Barn Quilt Tour – combined with Dairy Farm Tour along the way
12 pm	Lunch on their own – Downtown Dine Around in Monroe with time for shopping around the square – OR group lunch (Turner Hall)
1 pm	Green County Courthouse - presentation in the Courtroom and “You Be the Judge” photo opportunity
1:30 pm	Minhas Craft Brewery
3 pm	National Historic Cheesemaking Center & Imobersteg Farmstead Factory
4:15 pm	Swiss Colony Outlet Stores and Brennan’s Farm Market
5 pm	Depart for home

BARN QUILTS, BOVINES, AND BEER #2

An excursion through the rolling hills of the Green County countryside, meet the dairy farmer and his herd, check out the barn quilts along the way. Taste some cheese, and visit a historic tavern to sample Spotted Cow and other beers from New Glarus Brewing Company. Features lunch in New Glarus.

9 am	Alp and Dell Cheese
10 am	Barn Quilt Tour – can add a stop in Green County Courthouse for quick tour (or add in a bathroom break and quick shopping stop/snack break on Monroe’s Historic Courthouse Square)
11:30 am	Depart Monroe for New Glarus
12 pm	New Glarus Hotel Restaurant – with cheese fondue chef demonstration and tasting, plus Swiss entertainment to accompany group lunch
1:15 pm	Shop downtown New Glarus (apparel, accessories, antiques, Swiss imports, bakery, sausage shop, fudge, cheese, home décor, greenhouse, art gallery)
2 pm	Depart for Dairy Farm Tour
2:15 pm	Dairy Farm Tour
3:30 pm	Beer Tasting at Puempel’s Olde Tavern
4:45 pm	Depart for home

GIRLS JUST WANNA HAVE FUN!

A little bit of history that will help you appreciate your vacuum cleaner and other modern conveniences, a touch of art to refresh your soul, a home-cooked lunch just like Grandma used to make, and a whole lot of time for shopping at unique locally owned stores. We’ve got merchandise you would never see at the mall and the personalized service you deserve.

9 am	Group welcome in the Green County Courthouse and overview of Courthouse history
9:30 am	Shop downtown Monroe’s Historic Courthouse Square (specialty shops with ladies apparel, accessories, antiques, art gallery, chocolate shop, coffee shops, cheese for sale); walk one block to check out the latest exhibit at Monroe Arts Center - OR - tour the Minhas Micro Distillery.
10:30 am	Barn Quilt Tour, with stop at one of the Barn Quilt sites for a meet and greet with the farm wife
11:30	Amish Lunch at Country Lane Bakery
1 pm	Shop at Swiss Colony Outlet and Brennan’s Farm Market - OR - tour the Minhas Micro Distillery
2 pm	Depart Monroe for New Glarus
2:30 pm	Shop downtown New Glarus (apparel, accessories, antiques, Swiss imports, bakery, fudge, cheese, home décor, greenhouse, art gallery); New Glarus Primrose Winery also available for wine tasting and purchasing
3:30 pm	Swiss Historical Village - guided tour
5 pm	Depart for home

GREEN COUNTY "AG-VENTURE"

11 Wisconsin Master Cheesemakers. 13 cheese factories. 1,534 farms. 13,500 hogs. 31,000 dairy cows. 101,000 acres of corn. \$188 million of sales in ag products! Visit leading ag-related enterprises, and see how all the numbers add up for a big impact on Green County's rural economy.

9 am	Decatur Dairy
10:15 am	Dairy Farm Tour OR Ten Eyck Orchard (seasonal)
11:15 am	Barn Quilt Tour, Amish Lunch at Country Lane Bakery - OR Barn Quilt Tour followed by lunch on your own around Monroe's Historic Courthouse Square
1 pm	Minhas Micro Distillery
2 pm	Minhas Craft Brewery
3:30 pm	National Historic Cheesemaking Center & Imobersteg Farmstead Factory
4:45 pm	Shopping stop at Brennan's Farm Market/Swiss Colony Outlet stores
5:30 pm	Depart for home

GRUETZI - GREETINGS FROM SWITZERLAND!

Meet Swiss natives, Swiss yodelers, and Swiss chefs. Discover the heritage and culture of Switzerland. Experience the magic of silver coins making music, and find out how an alphorn is played. Learn about the art of cheesemaking, and discover how Swiss cheese was made years ago, one giant wheel at a time in a big copper kettle.

9 am	National Historic Cheesemaking Center & Imobersteg Farmstead Factory
10 am	Alp and Dell Cheese
11:30 am	New Glarus Hotel – fondue appetizer, lunch, yodeling, Swiss entertainment
12:45 pm	Swiss Historical Village
2:15 pm	Shop downtown New Glarus (apparel, accessories, antiques, Swiss imports, bakery, sausage shop, fudge, cheese, home décor, greenhouse, art gallery)
3 pm	Chalet of the Golden Fleece
4 pm	Beer Tasting at Puempel's Olde Tavern
5:15 pm	Depart for home

TOUR STOPS - GROUPED BY THEME

BARN QUILTS

Step-on Guided Tour – with information about the quilts (large painted quilt blocks on historic barns) the architecture of the barns, local agriculture, fun facts about the Green County area, as well as stories about the families and the farms where the quilts are located. Allow 1 – ½ hours (depending on your time schedule), \$40.

BOVINES

- **Dairy Farm Tour** - meet the farmer and the herd – allow 1 hour, \$5 per person.

BEER

- **Minhas Craft Brewery** in Monroe – tour the nation's second oldest brewery. This isn't a micro-brew

start-up, it is an authentic old brewery that has been producing beer since before Wisconsin became a state. Also onsite is the **Haydock Collection of Brewery Memorabilia** – a museum of brewery advertising and promotional items from all over the world. Allow 1½ hours. \$10 per person, includes gift package with beer, soda, and commemorative item.

- **Beer Tasting – Puempel’s Olde Tavern** in New Glarus – sample brews from New Glarus Brewing Company in this historic tavern. Price based on number of varieties you wish to sample.

CHEESE

No visit to Green County is complete without tasting our fabulous award-winning cheese!

- **Alp and Dell Cheese** in Monroe – observation hall and tour guide, many samples to try before you buy. Store is managed by a Swiss native and accomplished yodeler. Group leaders often add the cost of a bag of cheese curds to their tour price and then hand out the curds to the group on their way home. Allow one hour. Free tour.

- **Decatur Dairy** near Brodhead – factory tour, meet award-winning Wisconsin Master Cheesemaker Steve Stettler who says “curd is the word!” Allow one hour. \$2 per person.

- **Maple Leaf Cheese Outlet** in Juda – cheese buying stop.

- **National Historic Cheesemaking Center in Monroe** – a great way to contrast today’s high tech cheese production with how cheese was made the old fashioned way – one wheel of Swiss at a time in a giant copper kettle. Guided tours, including the Imobersteg Farmstead Cheese Factory, circa late 1800’s. Allow one hour. \$5 per person.

SPECIALTY DINING – some restaurants that are experienced at working with large groups and also offer some of the more unique flavors of the area:

- **Amish Lunch at Country Lane Bakery** near Brodhead - Authentic home-cooked meal with meat loaf, chicken, vegetables, mashed potatoes/gravy, salad, rolls, and homemade pie, of course!

- **New Glarus Hotel Restaurant or Chalet Landhaus Inn** in New Glarus – Authentic Swiss cuisine, plus Swiss entertainment, and cheese fondue chef demonstration and tasting.

- **Turner Hall of Monroe** – Swiss and American specialties, buffet, Swiss entertainment or accordion music available.

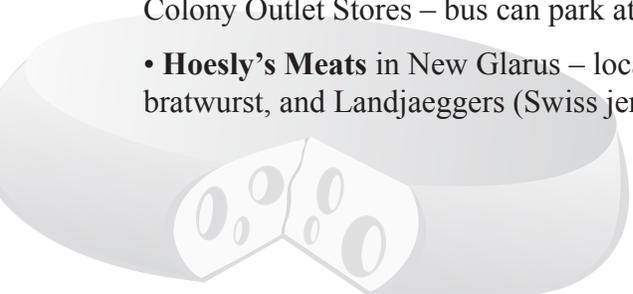
- **ALSO - “Downtown Dine Around”** in Monroe – map provided with a variety of restaurants to choose from for lunch on your own – all right around the downtown Monroe’s Historic Courthouse Square. Groups love this option – many different items to choose from – burgers, wraps, deli sandwiches, gourmet baked potatoes, salads, Chinese, Tex-Mex, Limburger cheese sandwiches, chili and soup; snacks like fresh-popped popcorn; treats like ice cream, chocolates, and coffee drinks.

TASTE OF GREEN COUNTY – featuring locally sourced foods.

Select the options you think your group would enjoy, and we’ll put an itinerary together for you:

- **Brennan’s Farm Market** in Monroe – local products – cheese/wine/beer, yogurt, and fresh produce, plus gourmet foods and ingredients; samples available throughout the store. (across the street from Swiss Colony Outlet Stores – bus can park at either location and the group can shop at one or both)

- **Hoesly’s Meats** in New Glarus – locally sourced sausages including many varieties of flavored bratwurst, and Landjaeggern (Swiss jerky-like snack sticks).



- **Maple Leaf Cheese and Chocolate Haus** in New Glarus – homemade buttercream fudge, cheese.
- **Minhas Micro Distillery** - producing a variety of distilled spirits including Blumer’s Original Moonshine. \$10 per person, includes sampling, sampler glass, and a bottle of spirits to take home.
- **New Glarus Primrose Winery** – wines made from Wisconsin-grown grapes and fruits, plus Green County rhubarb!
- **Swiss Colony Outlet Stores** in Monroe – cheese, sausage, candies, and bakery - including the famous Swiss Colony petit fours and Dobosh tortes; also catalog overstocks from their apparel/gift/home décor lines. (across the street from Brennan’s Farm Market – bus can park at either location and the group can shop at one or both)
- **Ten Eyck Apple Orchard** near Brodhead – locally grown apples and pears (Fall season)

GREEN COUNTY AG-VENTURE

- **Dairy Farm Tour** - meet the farmer and the herd – allow 1 hour, \$5 per person.
- **Ten Eyck Apple Orchard** near Brodhead - 40 acres of fruit trees, meet the grower and learn of the Ten Eyck family’s six generations of apple growing experience since 1839.

ARTS, HERITAGE AND HISTORY

- **Monroe Arts Center (MAC)** – visual and performing arts come alive in this beautifully restored historic church. Free gallery exhibits. Big name music and theatre performances, affordable smaller town ticket prices, and a more intimate setting - don’t lose your group in a giant auditorium.
- **Swiss Historical Village Museum** – step back in time into the village of New Glarus, circa 1845. Follow the lives of the early immigrants, and find out what life was like when a number of housewives had to share one broom among them.
- **Chalet of the Golden Fleece** – located in Swiss Bernese mountain chalet. Collections of collections!

**Plan ahead - your group will enjoy the oldest food fest in the Midwest!
Free Admission!**

GREEN COUNTY CHEESE DAYS

~ on Monroe’s Historic Courthouse Square since 1914 ~
held the third weekend of September in even years
(next festival: Sept. 16-18, 2016)

*Swiss entertainment - alphorns and yodeling • barn quilt & dairy farm tours
music and dancing • cheesemaking demonstrations • cow milking contest
cheese tent • parades • arts and crafts fair on Saturday*

EAT YOUR WAY AROUND THE SQUARE!

Deep fried cheese curds, gourmet grilled cheese sandwiches, cream puffs, steak & pork sandwiches, bratwurst, pancake breakfast, roasted corn, homemade pie, apple dumplings, cookie dough sundaes, cheesecake on a stick.