



www.greencounty.org
1.888.222.9111
Noreen Rueckert, Director

there's an art to it.

SAMPLE ITINERARIES AND TOUR STOPS

Tour stops from various itineraries can be combined to create your own schedule. Stops can be moved to different times of day; except cheesemaking (mornings only to see production).

Descriptions of **TOUR STOPS** are grouped by theme beginning on page 3.

For overnight tours with a touch of Swiss hospitality, lodge at Chalet Landhaus Inn in New Glarus – a chalet-themed hotel. AmericInn and Super 8 in Monroe also have larger inventories of rooms.

Overnight itineraries can easily be created by combining tours stops from several day trips. Call Noreen at 1.888.222.9111 or email: tourism@greencounty.org for assistance with your plans. We are proud to promote Green County as a tour destination and know you and your group will enjoy visiting us!

BARN QUILTS, BOVINES AND BEER

An excursion through the rolling hills of the Green County countryside - meet the dairy farmer and the herd, check out the barn quilts along the way with highly-acclaimed step-on guides Kris or Lynn. Sample cheese and learn about the old world art of historic cheesemaking. Find out how malt and hops are transformed into beer; and then sample some brews and award-winning rootbeer. Featuring lunch in Monroe.

9 am	Alp and Dell Cheese
10 am	Barn Quilt Tour – combined with Dairy Farm Tour along the way
12 pm	Lunch on their own – Downtown Dine Around in Monroe with time for shopping around the square – OR group lunch (Turner Hall)
1 pm	Historic Green County Courthouse - brief presentation in the Courtroom and “You Be the Judge” photo opportunity
1:45 pm	Minhas Craft Brewery
3:15 pm	National Historic Cheesemaking Center & Imobersteg Farmstead Factory
4:45 pm	Swiss Colony Outlet Stores
5:30 pm	Depart for home

CHEESE PLEASE, PLUS WINE WOULD BE DIVINE

An excursion through the rolling hills of the Green County countryside, meet the dairy farmer and the herd. Taste some cheese, and visit a winery overlooking the Green County countryside. Featuring lunch in New Glarus.

9 am	Alp and Dell Cheese
10 am	Monroe's Historic Downtown Square - shop, snack break, Monroe Arts Center (gallery exhibits) Historic Green County Courthouse (could schedule a specific time for a Courthouse presentation)
11:30 am	Depart Monroe for New Glarus
12 pm	New Glarus Hotel Restaurant – with cheese fondue chef demonstration and tasting, plus Swiss entertainment to accompany group lunch
1:15 pm	Shop downtown New Glarus (apparel, accessories, antiques, Swiss imports, bakery, sausage shop, fudge, cheese, home décor, greenhouse, art gallery)
2 pm	Depart for Dairy Farm Tour
2:15 pm	Dairy Farm Tour
3:30 pm	Wine tasting at Bailey's Run Vineyard
4:45 pm	Depart for home

GIRLS JUST WANNA HAVE FUN!

A little bit of history that will help you appreciate your vacuum cleaner and other modern conveniences, a tour featuring Green County's Barn Quilts (with highly-acclaimed step on guides Lynn or Kris) a home-cooked lunch just like Grandma used to make, and a whole lot of time for shopping at unique locally owned stores.

9 am	Group welcome in the Historic Green County Courthouse along with a brief look into the history of the building
9:30 am	Shop downtown Monroe's Historic Courthouse Square (specialty shops with ladies apparel, accessories, antiques, art gallery, chocolate shop, coffee shops, cheese for sale); walk one block to check out the latest exhibit at Monroe Arts Center - OR - stop in at Minhas Micro Distillery or Brewery - both have gift shops
10:30 am	Barn Quilt Tour, with stop at one of the Barn Quilt sites for a meet and greet with the farm family
11:30	Amish Lunch at Country Lane Bakery
1 pm	See more barn quilts on the way back to Monroe
2 pm	Depart Monroe for New Glarus
2:30 pm	Shop downtown New Glarus (apparel, accessories, antiques, Swiss imports, bakery, fudge, cheese, home décor, greenhouse, art gallery); wine tasting and purchasing available at Hawk's Mill Wine Haus
3:30 pm	Swiss Historical Village - guided tour
5 pm	Depart for home

GRUETZI - GREETINGS FROM SWITZERLAND!

Meet Swiss natives, Swiss yodelers, and Swiss chefs. Discover the heritage and culture of Switzerland. Experience the magic of silver coins making music, and find out how an alphorn is played. Learn about the art of cheesemaking, and discover how Swiss cheese was made years ago, one giant wheel at a time in a big copper kettle.

9 am	National Historic Cheesemaking Center & Imobersteg Farmstead Factory
10 am	Alp and Dell Cheese
11:30 am	New Glarus Hotel – fondue appetizer, lunch, yodeling and authentic Swiss entertainment
12:45 pm	Swiss Historical Village - guided tour
2:15 pm	Shop downtown New Glarus (apparel, accessories, antiques, Swiss imports, bakery, sausage shop, fudge, cheese, home décor, greenhouse, art gallery)
3 pm	Chalet of the Golden Fleece - guided tour
4 pm	Beer Tasting at Puempel’s Olde Tavern, or Wine Sampling at Hawk’s Mill
5:15 pm	Depart for home

TOUR STOPS - GROUPED BY TOPIC

BARN QUILTS

Step-on Guided Tour – with information about the quilts (large painted quilt blocks on historic barns) the architecture of the barns, local agriculture, fun facts about the Green County area, as well as stories about the families and the farms where the quilts are located. Allow 1 – ½ hours (can be customized depending on your time schedule), fee charged.

BOVINES

- **Dairy Farm Tour** - meet the farmer and the herd – allow 1 hour, fee charged.

BEER

- **Minhas Craft Brewery** in Monroe – tour the nation’s second oldest brewery. This isn’t a micro-brew start-up, it is an authentic old brewery that has been producing beer since before Wisconsin became a state. Also onsite is the **Haydock Collection of Brewery Memorabilia** – a museum of brewery advertising and promotional items from all over the world. Allow 1½ hours. Fee charged, includes gift pack with beer, soda, and commemorative item.
- **Beer Tasting – Puempel’s Olde Tavern** in New Glarus – sample brews from New Glarus Brewing Company in this historic tavern. Price based on number of varieties you wish to sample.

CHEESE

No visit to Green County is complete without tasting our fabulous award-winning cheese!

- **Alp and Dell Cheese** in Monroe – observation hall and tour guide, many samples to try before you buy. Store is managed by a Swiss native and accomplished yodeler. Group leaders often add the cost of a bag of cheese curds to their tour price and then hand out the curds to the group on the bus. Allow one hour. Free tour and a peek into the factory from the observation halls.

- **Decatur Dairy** in Brodhead - cheese buying stop; restrooms available.
- **Maple Leaf Cheese Outlet** in Juda – cheese buying stop; easy on-easy off the highway; restrooms available.
- **National Historic Cheesemaking Center in Monroe** – contrast today’s high tech cheese production with how cheese was made the old fashioned way – one wheel of Swiss at a time in a giant copper kettle. Guided tours, including the Imobersteg Farmstead Cheese Factory, circa late 1800’s. Allow one hour. Fee charged.

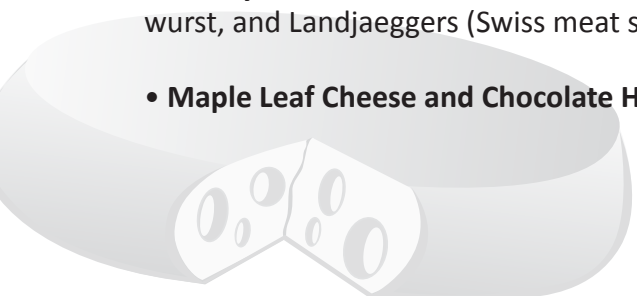
SPECIALTY DINING – ideal for larger groups.

- **Amish Lunch at Country Lane Bakery** near Brodhead - Authentic home-cooked meal with meat loaf, chicken, vegetables, mashed potatoes/gravy, salad, rolls, and homemade pie, of course!
- **New Glarus Hotel Restaurant or Chalet Landhaus Inn** in New Glarus – Authentic Swiss cuisine, plus Swiss entertainment, and cheese fondue chef demonstration and tasting.
- **Sugar River Pizza in New Glarus** - the best homemade pizza (using locally made cheese) and/or pasta buffet; could seat several buses at one time! Huge selection of micro brews.
- **Turner Hall of Monroe** – Swiss & American specialties, buffet or plated, inquire about entertainment.
- **“Downtown Dine Around”** in Monroe – map provided with a variety of restaurants to choose from for lunch on your own – all right around downtown Monroe’s Historic Courthouse Square. Groups love this option – many different items to choose from – burgers, wraps, deli sandwiches, stuffed baked potatoes, salads, Chinese, Tex-Mex, Limburger cheese sandwiches, chili and soup; plus snacks like fresh-popped popcorn; treats like ice cream, fudge, chocolates, and specialty coffee drinks.

TASTE OF GREEN COUNTY – featuring locally sourced foods.

Select the options you think your group would enjoy, and we’ll put an itinerary together for you:

- **Bailey’s Run Vineyard** in New Glarus – Wine tastings with artfully hand-crafted wines along with award winning cheese and sausage. Sip, savor, relax. Meet the winery’s namesake - a friendly golden-doodle named Bailey!
- **Hawk’s Mill Wine Haus** downtown in the scenic Swiss village of New Glarus – wines made from Wisconsin-grown grapes and fruits.
- **Hawk’s Mill Winery** west of Monroe – featuring wines made from Wisconsin-grown grapes plus other fruits. Vineyard onsite with scenic view of the countryside, tasting room, gift shop. Beautiful outdoor pavilion ideal for large groups (seasonal). Wine tasting or wine and cheese pairing.
- **Hoesly’s Meats** in New Glarus – locally sourced sausages including many varieties of flavored brat-wurst, and Landjaegers (Swiss meat snack sticks).
- **Maple Leaf Cheese and Chocolate Haus** in New Glarus – homemade buttercream fudge, cheese.



- **Minhas Micro Distillery** - producing a variety of distilled spirits including Blumer's Original Moonshine. Fee charged, includes sampling, sampler glass, and a bottle of spirits to take home.
- **Swiss Colony Outlet Stores** in Monroe – cheese, sausage, candies, and bakery - including the famous Swiss Colony petit fours and Dobosh tortes; also catalog overstocks from their apparel, gift, and home décor lines. Token gifts provided for groups with advance reservation.
- **Ten Eyck Apple Orchard** near Brodhead – locally grown apples and pears (seasonal).

ARTS, HERITAGE AND HISTORY

- **Monroe Arts Center (MAC)** – visual and performing arts come alive in this beautifully restored historic church. Free gallery exhibits. Big name music and theatre performances, affordable smaller town ticket prices, and a more intimate setting - don't lose your group in a giant auditorium.
- **Swiss Historical Village Museum** – step back in time into the village of New Glarus, circa 1845. Follow the lives of the early immigrants, and find out what life was like when a number of housewives had to share one broom among them. Guided tour. Fee charged.
- **Chalet of the Golden Fleece** – located in Swiss Bernese mountain chalet. Guided tour. Collections of collections! Fee charged.
- **Historic Green County Courthouse** – on the Square in downtown Monroe. "You be the judge" photo opp in the Courtroom. Brief presentation with overview of building history is available with advance reservation.

Bring your group to the oldest food fest in the Midwest!
Free Admission! Three entertainment stages!
cheesedays.com

GREEN COUNTY CHEESE DAYS

~ on Monroe's Historic Courthouse Square since 1914 ~
 held the third weekend of September in even years
 (next festival: Sept. 18-20, 2020)

*Swiss entertainment - alphorns and yodeling • barn quilt & dairy farm tours
 music and dancing • cheesemaking demo • cow milking contest
 cheese tent • parades • arts & crafts fair and antique tractor show on Saturday*

EAT YOUR WAY AROUND THE SQUARE!

Deep fried cheese curds, gourmet grilled cheese sandwiches, cream puffs, steak & pork sandwiches, bratwurst, pancake breakfast, roasted corn, homemade pie, apple dumplings, cookie dough sundaes, cheesecake on a stick and much, much more.